

# VILLAGE OF FAYETTEVILLE

## COMPREHENSIVE PLAN UPDATE

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Steering Committee Kick-Off Meeting | October 14, 2021

### **Agenda**

1. Introductions
2. Project Overview
  - a. Project Roles
  - b. Communications
  - c. Meeting Schedule + Logistics
    - i. 2<sup>nd</sup> Thursday of the month @ 6:00 p.m.
3. Public Engagement Strategy
  - a. Focus Groups / Stakeholder Interviews (4)
  - b. Public Meetings and Workshops (2)  
+ Public engagement logistics – when and where?
  - c. Communications
    - i. Village newsletter content
    - ii. Social Media
    - iii. Village Website
    - iv. Branding
4. Discussion: Let's start planning!
5. Next Steps
  - a. Steering Committee Meetings
    - i. November 18
    - ii. December 9
  - b. Existing Conditions Updates
  - c. Visioning – Photo Tour
    - i. 5 of what you love about the community
    - ii. 5 of what could be improved or challenges about the community